

# Content Calendar



## WATERBORNE SYMPOSIUM

*The waterborne symposium is organized and executed by faculty, staff, and students of the School of Polymers and Engineering (formerly the School of Polymers and High Performance Materials) at USM. Funds received are used for various elements of academic program development, including graduate student stipends, junior faculty development, equipment acquisition and maintenance, and especially, scholarships for undergraduate students majoring in Polymer Science and Polymer Science & Engineering, most of whom enter the coatings or related polymer industries upon graduation. Siltech is a proud sponsor and looks forward to the activities next week, the pane discussion hosted by @Coatingsworld and for years of facilitating success in the coatings industry. #waterbornesymposium #2020waterbornesymposium <https://www.siltech.com/industry-applications/inks-and-coatings>*

February 13, 2020

# Content Calendar



## **WATERBORNE SYMPOSIUM**

*The waterborne symposium is here! Our Coatings team will be at booth 109 and walking the show until the 21st. Stop by to chat about silicone solutions and industry trends. #waterbornesymposium #2020waterbornesymposium*  
<https://www.siltech.com/industry-applications/inks-and-coatings/https://www.siltech.com/events/>

February 16, 2020

# Content Calendar



## SEE US THIS SPRING AT THESE UPCOMING EVENTS!

<b>THE WATERBORNE SYMPOSIUM</b> February 16-21, 2020 Sheraton New Orleans New Orleans, Louisiana <a href="http://waterbornesymposium.com">waterbornesymposium.com</a>	<b>SMART COATINGS 2020</b> February 26-28, 2020 Hilton Garden Inn Orlando, Florida <a href="http://smartcoatings.org">smartcoatings.org</a>	<b>JEC WORLD</b> April 3-5, 2020 Paris Nord Villepinte Exhibition Centre Paris, France <a href="http://jec-world.events">jec-world.events</a>	<b>RADTECH 2020</b> March 8-11, 2020 Disney Coronado Springs Orlando, Florida <a href="http://radtech2020.com">radtech2020.com</a>
<b>FOAM EXPO NORTH AMERICA</b> March 24-26, 2020 Suburban Collection Showplace Novi, Michigan <a href="http://foam-expo.com">foam-expo.com</a>	<b>AMERICAN COATINGS CONFERENCE</b> March 31 - April 2, 2020 Indianapolis, Indiana <a href="http://american-coatings-show.com/conference-2020/">american-coatings-show.com/conference-2020/</a>	<b>IN-COSMETICS GLOBAL</b> March 31 - April 2, 2020 Barcelona, Spain <a href="http://in-cosmetics.com/global/">in-cosmetics.com/global/</a>	<b>TEAMWORKS 2020</b> April 8, 2020 Rosemont, Illinois <a href="http://midwestscc.org/2020-main-event/">midwestscc.org/2020-main-event/</a>

### SPRING EVENTS

*On the road again! Our events for the year have finalized, be sure to connect with us about some upcoming shows this spring. Did you know that Siltech provides solutions to 12 industries? Tell us about shows you attend and why.*

<https://www.siltech.com/events/>

February 18, 2020



# Content Calendar



## **EBOOK**

*Drivers for the automotive refinish market include a rising middle class and increased demand for recreation vehicles.*

February 20, 2020

# Content Calendar



## SMART COATINGS

*Smart Coatings has consistently been a show to provide a forum for scientific exchange and advanced learning, with an emphasis on take-home implementation. A lot of great speakers this year, who and what topics are you interested in most?*

*Using high-quality organo-functional silicone surfactants has many benefits for formulating polyurethane foams. Find out how silicones can be used in a variety of polyurethane applications, including rigid foams, flexible foams and elastomers.*

*<https://www.siltech.com/industry-applications/inks-and-coatings/>*

February 26, 2020

# Content Calendar



**March 8-11, 2020 • Orlando, Florida • Booth 717**



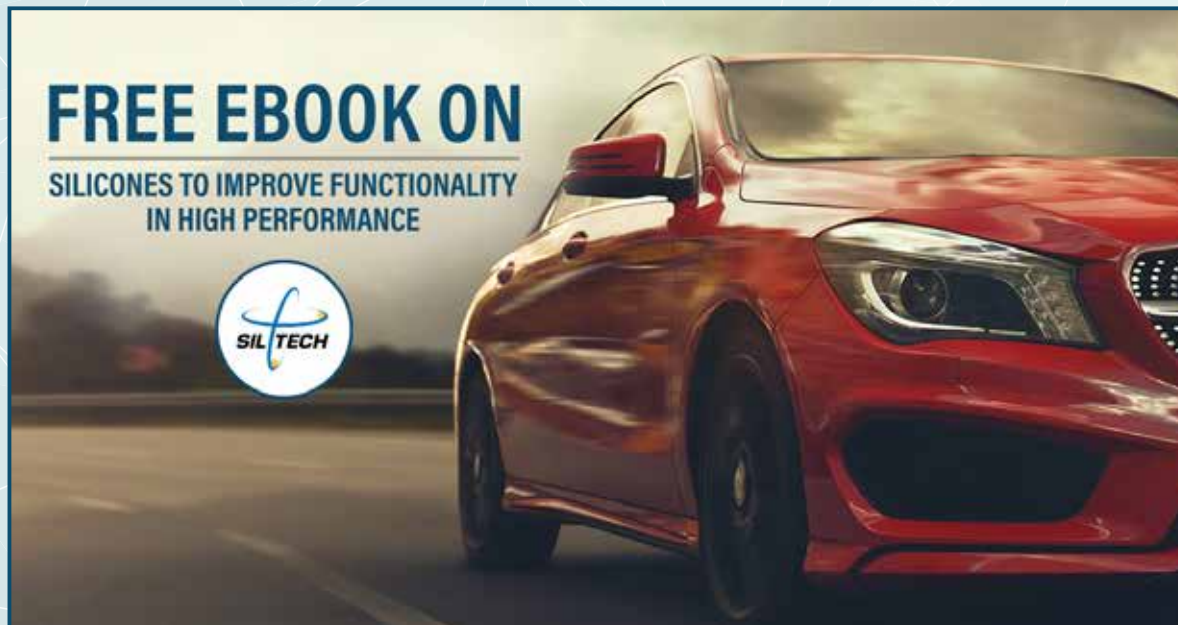
## **RADTECH**

*Radtech is the largest UV/EB industry event including 100+ presentations (one of which will be presented by our team) and thousands of attendees. How do silicones fit into many of the emerging trends? Stop by booth 717 to learn more. #ultraviolet #UV #Electronbeam #EB #Radtech #Radtech2020 #3DPrinting #Silicones*  
<https://www.siltech.com/industry-applications/3d-printing/>

February 28, 2020



# Content Calendar



## **EBOOK**

*Smart coatings systems for emerging technologies like electric and self-driving cars are driving the automotive OEM market.*

Marchh 4, 2020

# Content Calendar



**March 8-11, 2020 • Orlando, Florida • Booth 717**



## **RADTECH**

*Our very own Dr.'s Robert Ruckle and Tom Seung Cheung will be presenting on Novel Energy Cured Mercapto Functional Silicon Q Resin Materials for 3D Printing, be sure to stop by their session and booth 717. #ultraviolet #UV #Electronbeam #EB #Radtech #Radtech2020 #3DPrinting #Silicones*

<https://www.siltech.com/industry-applications/3d-printing/>

March 8, 2020



# Content Calendar



## CAREERS

*At Siltech, our success is measured by our customer's success. When they succeed, we succeed. We cultivate only the best team members to bring success to all of our customers.*

<https://www.siltech.com/careers/>

March 10, 2020

# Content Calendar



**March 24-26, 2020 • Novi, Michigan • Booth 1403**

## FOAM EXPO

*So many great opportunities coming up for Foam Expo. Our team is looking forward to seeing you all there! #FoamExpo #silicones*

<https://www.siltech.com/industry-applications/polyurethane-foam/>

March 12, 2020

# Content Calendar



## PERSONAL CARE BROCHURE

*As formulations and products become more advanced, the understanding of the underlying properties of the increasing number of organo-functional silicones has become more difficult. While sophisticated silicones are used to improve various functional attributes, selecting the correct silicones can be daunting. That's where Siltech can help.*

***[https://www.siltech.com/wp-content/uploads/2017/11/Personal\\_Care\\_Products.pdf](https://www.siltech.com/wp-content/uploads/2017/11/Personal_Care_Products.pdf)***

March 16, 2020



# Content Calendar

A banner for the American Coatings Conference. The top half features a photograph of a large group of people seated at round tables in a conference hall, with the text "AMERICAN COATINGS CONFERENCE" overlaid in large, white, bold, sans-serif capital letters. The bottom half is a white horizontal bar containing the event details and the Siltech logo.

**AMERICAN  
COATINGS  
CONFERENCE**

**March 31 - April 2, 2020 • Indianapolis, Indiana • Booth 2959**

The Siltech logo, consisting of a stylized blue and yellow circular emblem to the left of the word "SILTECH" in a bold, sans-serif font.

## **ACS**

*The American Coatings Show is the leading North American event for the coatings industry, with 600 exhibitors and over 100 presentations there will be a lot of discussion about market trends and strategy. Stop by booth 2959 to meet the team!*

*<https://www.siltech.com/industry-applications/inks-and-coatings/>*

March 18, 2020

# Content Calendar



March 31 - April 2, 2020 • Barcelona, Spain • Stand AK-28



## INCOS

Are you ready for In-Cosmetics Global? Our Personal Care team will be exhibiting at Stand AK-28. What are you looking forward to most about the show? #personalcare #incosglobal #incos2020 #silicones  
<https://www.siltech.com/industry-applications/personal-care/>

March 20, 2020

# Content Calendar



**March 24-26, 2020 • Novi, Michigan • Booth 1403**

## FOAM EXPO

Stop by booth #1403 for some of our educational materials around manufacturing trends and solutions. #FoamExpo #silicones  
<https://www.siltech.com/industry-applications/polyurethane-foam/>

March 24, 2020



# Content Calendar



## **EBOOK**

*Robert Ruckle and Tom Seung Tong Cheung enjoyed the opportunity at European Coatings Show in March to present about novel silicones. Download their full presentation [here](#).*

March 26, 2020

# Content Calendar

**JEC  
WORLD**  
The Leading International  
Composites Show

A photograph of the Eiffel Tower in Paris, France, viewed from across a river with trees in the foreground and a blue sky with light clouds.

**March 3-5, 2020 • Paris, France • Booth (Hall 6) L73**

The Siltech logo, featuring a stylized blue and yellow 'S' shape above the word 'SILTECH' in a bold, sans-serif font.

## JEC WORLD

*JEC World is right around the corner! Siltech's Composites team will be exhibiting at Booth (Hall 6) L73, reach out to Robert Ruckle to coordinate times to meet.*

*<https://www.siltech.com/industry-applications/composites/>*

March 27, 2020

# Content Calendar



## **EBOOK**

*Drivers for the automotive refinish market include a rising middle class and increased demand for recreation vehicles.*

March 30, 2020



# Content Calendar



## ACS

*The American Coatings Show is the leading North American event for the coatings industry, with 600 exhibitors and over 100 presentations there will be a lot of discussion about market trends and strategy. Stop by booth 2959 to meet the team!*

*<https://www.siltech.com/industry-applications/inks-and-coatings/>*

March 31, 2020

# Content Calendar



March 31 - April 2, 2020 • Barcelona, Spain • Stand AK-28



## INCOS - PRODUCT

Concerned about using sulfates to provide the foam consumers desire? Take advantage of worry-free formulating with Silsurf® Di-T108. An innovative sulfate-free surfactant from Siltech. Learn more about our new product releases at Stand AK-28! #Silicones #Incosglobal #Incos2020 #personalcare  
<https://www.siltech.com/industry-applications/personal-care/>

March 31, 2020

# Content Calendar



## INTRODUCTION TO SILICONES

*Are you sure you want to use that? Every ingredient counts. Learn more about how silicones could benefit your formulations.*  
<https://www.siltech.com/about-silicone/introduction-to-silicone/>

April 1, 2020



# Content Calendar

## TEAM WORKS 2020: THE NEXT GENERATION

April 8-9, 2020 • Chicago, Illinois • Booth 336



### TEAMWORKS - PRODUCTS

*Are you searching for a sulfate-free mild surfactant that is ideal for shampoo and body wash? Stop by booth 336 at SCC Teamworks next week to talk about our new product releases! #SCCTeamworks #SCC #CosmeticChemists*  
<https://www.siltech.com/industry-applications/personal-care/>

April 2, 2020

# Content Calendar

**JEC  
WORLD**  
The Leading International  
Composites Show

A photograph of the Eiffel Tower in Paris, France, viewed from across a river with trees in the foreground and a blue sky with light clouds.

**March 3-5, 2020 • Paris, France • Booth (Hall 6) L73**

The Siltech logo, featuring a stylized blue and yellow 'S' shape above the word 'SILTECH' in a bold, sans-serif font.

## TEAMWORKS - PRODUCTS

*The Siltech team is looking forward to a great show! Which manufacturing and business opportunities interest you most about this year's show?*

<https://www.siltech.com/industry-applications/composites/>

April 3, 2020

# Content Calendar



## **EBOOK**

*Marine coatings market growth expected despite regulations, other challenges ahead.*

April 5, 2020



# Content Calendar



## SEE US THIS SPRING AT THESE UPCOMING EVENTS!

<b>TRFA</b> April 26-29, 2020 The Westin Denver Downtown Denver, Colorado <a href="http://trfa.org/meeting/2020">trfa.org/meeting/2020</a>	<b>AOCs ANNUAL MEETING &amp; EXPO</b> April 26-29, 2020 Hilton Garden Inn Montreal, Québec <a href="http://annualmeeting.aocs.org">annualmeeting.aocs.org</a>	<b>SAMPE CONFERENCE &amp; EXHIBITION</b> April 4-7, 2020 Wa. State Convention Center Seattle, Washington <a href="http://sampeamerica.org">sampeamerica.org</a>	<b>NYSCC SUPPLIERS' DAY</b> May 5-6, 2020 Jacob K. Javits Center New York City, New York <a href="http://nyscc.org/suppliers-day/">nyscc.org/suppliers-day/</a>
<b>COSMETINNOV</b> May 28-29, 2020 Paris Hotel and Casino Lisbon, Portugal <a href="http://cosmetinnov.com">cosmetinnov.com</a>	<b>SSCT ANNUAL MEETING &amp; TECHNOLOGY CONFERENCE</b> June 7-10, 2020 St. Petersburg, Florida <a href="http://southerncoatings.org">southerncoatings.org</a>	<b>MD&amp;M EAST</b> June 9-11, 2020 Jacob K. Javits Center New York City, New York <a href="http://advancedmanufacturingnewyork.com">advancedmanufacturingnewyork.com</a>	

### SPRING EVENTS

*The Siltech team is looking forward to an action packed next couple of weeks with so many industry events coming up. Reach out to set up a meeting or find us at these shows.*

<https://www.siltech.com/events/>

April 6, 2020

# Content Calendar

## TEAM WORKS 2020: THE NEXT GENERATION

April 8-9, 2020 • Chicago, Illinois • Booth 336



### TEAMWORKS - PRODUCTS

Concerned about using sulfates to provide the foam consumers desire? Take advantage of worry-free formulating with Silsurf® Di-T108. An innovative sulfate-free surfactant from Siltech. Learn more about our new product releases at booth 336! #Silicones #Incosglobal #Incos2020 #personalcare  
<https://www.siltech.com/industry-applications/personal-care/>

April 8, 2020

# Content Calendar



## Silicones for **Pulp & Paper**



### INDUSTRY APPLICATION

*During the manufacturing of paper products, silicones can be used to improve various processes, from defoaming, drainage and better release. Find out how silicones are also used to improve the attributes of many final products by increasing their softness, absorbance or repellence.*

<https://www.siltech.com/industry-applications/pulp-and-paper/>

April 13, 2020



# Content Calendar



The banner features a background image of a historic street in Charleston, SC, with a church steeple and street lamps. The TRFA logo is in the top left corner. The main title is in large, bold, red letters. The dates and location are in white text on a dark background. The bottom section is a white bar with black text and the SILTECH logo.

**TRFA**  
Thermoset Resin  
Formulators Association

**2019 Annual Meeting  
& Short Course**

**April 7 -11, 2019**  
**Charleston Marriott**  
**Charleston, SC**

**April 26 - 30, 2020 • Denver, Colorado • Booth 336**

**SILTECH**

## TRFA

*Are you ready for TRFA on April 26th? Reach out to our team to set up a time to meet.*

April 15, 2020

# Content Calendar



## NYSCC SUPPLIERS DAY

Such a great opportunity coming up at NYSCC next month. Concerned about using sulfates to provide the foam consumers desire? Take advantage of worry-free formulating with Silsurf® Di-T108. An innovative sulfate-free surfactant from Siltech. Learn more about our new product releases at Booth 766! #Silicones #Incoglobal #Inc0s2020 #personalcare <https://www.siltech.com/industry-applications/personal-care/>

April 17, 2020

# Content Calendar



## Silicones for **Mould Release**



### **INDUSTRY APPLICATION**

*Silicones provide excellent release for plastics, rubber and metal parts. Siltech also has products that are compatible with most organic coatings, allowing for post-treatments such as plating, bonding or painting.*

<https://www.siltech.com/industry-applications/mould-release/>

April 20, 2020



# Content Calendar



**AOCs ANNUAL MEETING & EXPO**

**April 26 - 29, 2020 • Montréal, Québec • Booth 336**



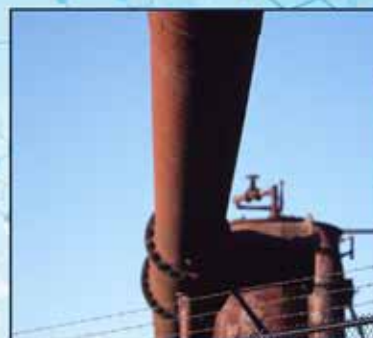
## AOCs

*How do you develop and uphold methods of analysis used in global trade and research? AOCs later this month will be a perfect platform to discuss topics like these and much more. Reach out to our team to meet at the show or talk beforehand.*

<https://www.siltech.com/industry-applications/oil-and-gas/>

April 22, 2020

# Content Calendar



## Silicones for **Oil & Gas**



### INDUSTRY APPLICATION

*Defoaming crude oil at the well head has long been an important need where silicones have helped play an crucial role. Find out how silicone surfactant demulsifiers have become important in enhancing the performance of commonly used organic demulsifiers for the oil & gas industry.*

<https://www.siltech.com/industry-applications/oil-and-gas/>

April 24, 2020

# Content Calendar



The banner features a background image of a historic street in Charleston, SC, with a church steeple and street lamps. The TRFA logo is in the top left corner. The main title '2019 Annual Meeting & Short Course' is in large, bold, red letters. Below it, the dates and location are listed. At the bottom, the 2020 event information and the SILTECH logo are displayed.

**TRFA**  
Thermoset Resin  
Formulators Association

**2019 Annual Meeting  
& Short Course**

**April 7 -11, 2019**  
**Charleston Marriott**  
**Charleston, SC**

**April 26 - 30, 2020 • Denver, Colorado • Booth 336**

**SILTECH**

## TRFA

*How do silicone solutions fit into your thermoset resin formulation? Stop by our booth or reach out for a time to meet.*

April 26, 2020



# Content Calendar



## AOCs ANNUAL MEETING & EXPO

April 26 - 29, 2020 • Montréal, Québec • Booth 336



### AOCs

*Silicone surfactant demulsifiers have become important in enhancing the performance of commonly used organic demulsifiers, thereby allowing the user to reduce the amount of additives that are needed to obtain a specific result. Silicones are also used as processing aides in many other applications. The Siltech team will be at AOCs booth #336 today, stop by to find out more.*

<https://www.siltech.com/industry-applications/oil-and-gas/>

April 26, 2020

# Content Calendar



## **SAMPE**

*Such a great opportunity next week at SAMPE. There will be over 10,000 professionals in the additive manufacturing space all under one roof. What market trends do you think will be discussed most at the show?*

<https://www.siltech.com/industry-applications/mould-release/>

April 28, 2020

# Content Calendar



## CAREERS

*At Siltech, our success is measured by our customer's success. When they succeed, we succeed. We cultivate only the best team members to bring success to all of our customers.*

<https://www.siltech.com/careers/>

April 30, 2020



# Content Calendar



# Content Calendar

